



FCSI 2018 Master Class Session

Paving Ways to modern fully-connected Kitchens

Key Planning Considerations

October 19th, 2018 Matthias Lahr Digital Customer Solutions

About me

a brief introduction



Matthias Lahr

married, 2 children, age 57, M. Sc. Electronic Engineering having worked in the Telecoms industry for over 30 years Fast Internet, Internet of Things, data centers, management systems Product Management and Customer Engagement

joined RATIONAL January 2018
Digital Customer Solutions
Head of Market Operations

"listen well, be pragmatic, think big and make it happen!"



Main Challenges with Food Production in Commercial Kitchens

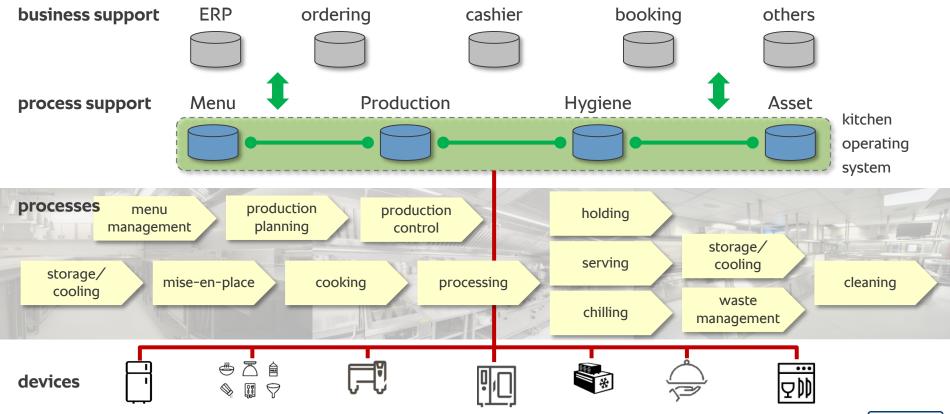
... the seven most common issues globally ...

- > the lack of professional kitchen staff
- > time-to-market for new offers/concepts
- > a demanding consumer community
- > consistentency of food quality
- > churn of profitability
- > production fleet availability
- increasing legal hygiene requirements



Paradigm Change – there is no way around automation!

automation requires connectivity and lives from synergies



Looking at some trends already happening in kitchens

automation and digital support has already startet, but is fragmented



station workflow automation



serving automation



robotic collaboration



production management

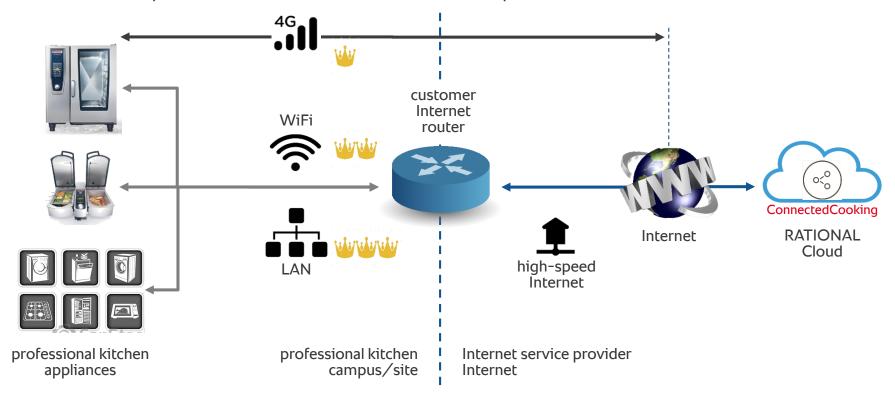


online KPI display



Networking and Connectivity inside Professional Kitchens

connectivity is no rocket science, but depends on local infrastructure





Infrastructure requirements for a modern kitchen device location

there is more to consider than AC current, ventilation and space





IT system inflation from customer/operator point-of-view

,... oh my god – please not another system ...!



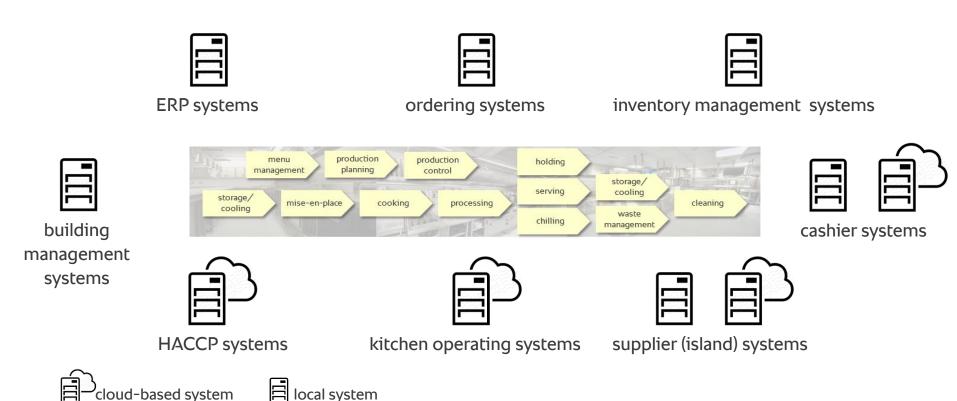
- there are plenty of best-in-class systems, but no best-in-suite system (yet)
- > up to now customers can

- live with an IT system zoo
- wait for a bright future or
- work with the suppliers to implement solutions



Careful selection of IT system (per purpose) needed

dispite aspirations - only few systems can really deal with food production



Kitchen Device Interworking – Industry Trends

... interworking is a must – but which is the best way?

data warehousing by neutral party supplier-cloud-cloud **REST API** supplier cloud device-to-supplier cloud MQTT/HTTPS device-to-device communication e.g. DIN 18898

still conceptional idea – may be more feasable and acceptable to all players

aready in place and working pragmatic and fast to imlement

aready in place and working

standardization effort - will take time



Professional Kitchen Planning taken to the next step

the chicken-egg problem – who will break the vicious circle?

future concepts (e.g. automation) paradigm change customer

- customers need to be helped (guided) towards changing their paradigms
- > kitchen planning needs to cover automation, connectivity and in consequence IT architecture
- > who will develop the concepts, who will draft the concept and the specifications?



who else than YOU can do this job best?

... and how RATIONAL can and will help you

we are here to help you with all upcoming challenges

- > we understand the industry challenges on a global scale and adapt our value propositions accordingly
- we foster industry-wide collaboration for the sake of creating end-to-end problem solving for customers
- we offer comprehensive solutions combining products, application knowhow, services and process support software
- we can educate and train you with respect to connectivity, IT architecture and digital process support



FCSI Customer Testimonial - Mustard Foods in the UK

... a live example of how kitchen operating systems support customers



check this link

https://www.fcsi.org/industry/products/connected-cooking-helps-mustard-turn-heat





In Summary

wrapping up – what did we talk about

- our customers face challenges in the food productionwrt staffing, efficiency,
 cost and innovation
- a main lever to overcome the challenges is process automation based on connectivity and digital process support
- > you consultants and planners play a vital role to help customerd to get there
- the suppliers have set out to collaborate in order to provide comprehensive solutions, RATIONAL being part thereof
- > RATIONAL is willing to help you to make the transformation on your side

LET'S GET STARTED



